



LOGITECH VIDEO CONFERENCING SOLUTIONS HELP UNIVERSITIES & COLLEGES OF WEST BENGAL SUCCESSFULLY IMPLEMENT TELE-EDUCATION

Logitech Video Conferencing devices enable collaboration between educators and student, intercampus and external meetings, distance learning & teaching, campus interviews, create e-library of lectures, and much more



INDUSTRY
Education

India

PRODUCTS USED



PTZ Pro2



BCC950



Logitech GROUP

CHALLENGE

The Universities of West Bengal were struggling with issues such as lack of qualified teachers in remote areas, problem of mass training of students & teachers, knowledge retention and more. WEBEL (West Bengal Electronics Industry Development Corporation Limited) the state’s nodal agency for technological development, was tasked to find a virtual classroom solution for staff and students that’s reliable, user-friendly, and affordable. When evaluating various options, most fell short due to the need of a complex setup, incompatible with existing classroom infrastructure, and not being cost-effective for mass deployment

SOLUTION

Logitech’s Video Conferencing Solutions for Education were chosen to drive the state’s agenda because of their world class technology at an **affordable price point, ease-of-use, low cost of ownership and compatibility with all software platforms**. Several Universities in West Bengal are now fully equipped to gain from the tele-education solution implemented by Logitech. Applications are many and include:

- Enabling “Subject Matter Expert” to train hundreds of students simultaneously
- Reaching out to students in remote, economically & socially challenged areas
- Recording & Storing Teaching sessions for future playback by students
- Facilitating Trainings & Campus Interviews
- Aiding Parent-Teacher interactions

IMPACT

Logitech VC Solutions have been implemented in **24 out of the 26 Universities** in West Bengal. Over **350 virtual classrooms** have been created with over 500 Logitech video conferencing devices installed. It is estimated that over 5,000 virtual classes are being conducted monthly benefitting more than 2 lakh students.

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The University of North Bengal has been fulfilling the objectives of imparting higher education and research to the people of the socio-economically backward areas of the West Bengal. However, it is a challenge to effectively train hundreds of students in remote areas. Additionally some departments of the University lack specialized faculty experts. Logitech has helped us solve these problems for us by providing easy-to-use, cost effective video conferencing solutions.

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